



National Leadership Conference
To Strengthen HIV/AIDS Education
and Coordinated School Health Programs

Healthy Kids - Healthy Communities: We Can Make A Difference!

January 22-25, 2001
Renaissance Washington DC Hotel
Washington, DC



DEPARTMENT OF HEALTH AND HUMAN SERVICES
CENTERS FOR DISEASE CONTROL AND PREVENTION





Healthy Kids - Healthy Communities: We Can Make A Difference!

AGENDA

Monday—January 22, 2001

6:30am—7:30am	Walking Tour (Weather Permitting)	<i>Meet at Hotel Front Desk</i>
7:00am—8:15am	Continental Breakfast Sponsored by Society of State Directors of Health, Physical Education and Recreation	<i>Congressional Hall—Lower Level</i>
7:30am—6:00pm	Registration and Information Desk	<i>Grand Ballroom Foyer</i>
8:30am—10:00am	Open Plenary Session	<i>Grand Ballroom</i>

TODAY'S CONCURRENT SESSIONS AT-A-GLANCE

10:30am—12:00pm

A1 Lessons Learned: How One NGO Adapted A Sexuality Program to Reach Latinas	Meeting Room 6
A2 Addressing the Counseling, Health and Mental Health Needs of LGB Youth in School-Based Settings	Meeting Room 12
A3 Teaching Kids That They are Too Good for Drugs and Violence	Meeting Room 2
A4 Building Cutting Edge Sexuality Units of Instruction Utilizing Best Practices in Curriculum, Instruction and Assessment	Meeting Room 3
A5 Institutions of Higher Education and State and Local Education Agencies: Improving the Health of Youth	Meeting Room 13
A6 Making Health Academic: The Dynamics Between State-Level Action and Local CSHP Implementation —The Full Spectrum Approach to Tobacco-Free Policies for Schools	Meeting Room 15
A7 Assessing Student Achievement in Physical Education for Healthy Active Lifestyles	Meeting Room 4
A8 Building Community Support for School-Based HIV Prevention	Meeting Room 5
A9 Preparing Educators to Integrate Health Education	Meeting Room 7
A10 The Use of Screening Tools to Identify Adolescents for HIV Testing, Family Planning, and Group Services Addressing Psychosocial Issues	Meeting Room 10
A11 California's Statewide Cyber Access to Health Education Resources: www.californiahealthykids.org	Meeting Room 16

1:30pm—3:00pm

B1 HIV/AIDS Education in the Public School Sector in South Africa, 1995-2000: An Overview	Meeting Room 7
B2 Integrating Content Curriculum and Community Agencies for Health Education	Meeting Room 6
B3 A Place at the Same Table: Incorporating LGBT Empowering Messages into Broad Based Health Education	Meeting Room 12
B4 Pulling Together Health Education Curriculum, Instruction and Assessment Using CDC and Safe and Drug-Free School Funding	Meeting Room 10
B5 Making a Difference through Leadership for Coordinated School Health Programs	Meeting Room 13
B6 Overcoming the Vending Machine Blues: Strategies for Promoting Healthier Food and Beverage Choices in Schools	Meeting Room 2
B7 Matching Expectations: Children's School Health Education Requirements and Teacher Preparation in Health	Meeting Room 3
B8 Successes and Barriers to Implementation of NEA's Can We Talk?: Implications for Parent-Based Interventions	Meeting Room 4
B9 A Health Educator's Guide to the Brain: Implications of Current Brain Research for Health Education	Meeting Room 5
B10 Safe Zone Programs: Supporting the Health and Safety of LGBTQ Students	Meeting Room 15
B11 Locating HIV/AIDS Resources for Adolescent and School Health Programs	Meeting Room 16

8:30am—10:00am

OPENING PLENARY (P1)

Grand Ballroom



Beth Patterson



David Fleming



Janet Collins



William Modzeleski



Ronald O. Valdiserri



William Datema

Welcome and Opening Remarks

Speakers: **Beth Patterson**

*Director for Program Operations and Management
Division of Adolescent and School Health, CDC*

David Fleming

*Deputy Director for Science and Public Health
Centers for Disease Control and Prevention*

Janet Collins

*Deputy Director
National Center for Chronic Disease Prevention and Health Promotion, CDC*

William Modzeleski

*Director, Safe and Drug Free Schools Program
Department of Education*

Ronald O. Valdiserri

*Deputy Director
National Center for HIV, STD and TB Prevention, CDC*

William Datema

*Executive Director
Society of State Directors of Health, Physical Education and Recreation*

***Keynote Address
We Can Make a Difference***

Speaker: **David Satcher**
Surgeon General



David Satcher

NOTES:

10:00am—10:30am

BREAK/EXHIBITS *Congressional Hall—Upper Level*

10:30am—12:00pm

CONCURRENT SESSIONS

A1

Lessons Learned: How One National Organization
Adapted a Sexuality Program to Reach Latinas

Meeting Room 6

Speakers: **Bernice Humphrey** - Director, Healthy Girls Initiative
Linda Lazier - Program Director
Girls Incorporated

This session will present the development of a culturally appropriate pregnancy prevention program including a Spanish language adaptation, bilingual training, parent & community endorsement and recruitment, activity modification, etc.

Abstract #80, page E—41

A2

Addressing the Counseling, Health and Mental
Health Needs of Lesbian, Gay, and Bisexual Youth
in School-Based Settings

Meeting Room 12

Speakers: **Clinton Anderson** - LGB Concerns Officer
Karen Anderson - Director, Center for Psychology in Schools
and Education
J. Davidson Porter - Manager
American Psychological Association

The workshop will present a program based on the preliminary findings from a two-year needs assessment of school professionals on sexual minority youth and ask participants to provide feedback on strategies for addressing these issues at the SEA/LEA level.

Abstract #1, page E—1

NOTES:

10:30am—12:00pm

CONCURRENT SESSIONS

A3

Teaching Kids That They are Too Good for
Drugs and Violence

Meeting Room 2

Speaker: **Cindy Coney** - Executive Director and Vice President
Mendez Foundation

This workshop will present a program based on the latest research about resiliency, risk and protective factors, and developmental assets which equips children ages 5-13 with the knowledge, skills and attitudes they need to remain safe and drug free.

Abstract #6, page E—3

A4

Building Cutting Edge Sexuality Units of Instruction
Utilizing Best Practices in Curriculum, Instruction
and Assessment

Meeting Room 3

Speakers: **Jon W. Hisgen** - School Health Education Consultant
Brian Weaver - Education Consultant
Wisconsin Department of Public Instruction

The participants will be presented with the 10 characteristics of effective curriculum, instruction and assessment called *The Power of Teachers* developed by the Wisconsin Department of Public Instruction. These concepts will then be interwoven into the components of an effective sexuality unit of instruction utilizing interactive instructional and assessment strategies. The final component of this concurrent session will be to use an evaluation tool developed in Wisconsin to help evaluate packaged programs such as Reducing the Risk, Safer Choices, or Becoming a Responsible Teen as they relate to best practices.

Abstract #46, E—25

NOTES:

10:30am—12:00pm

CONCURRENT SESSIONS

A5

Institutions of Higher Education and State and
Local Education Agencies: Improving the Health
of Youth

Meeting Room 13

Speakers: **Lydia M. Blasini-Alcivar** - Health Education Specialist
Gloria B. Bryan - Health Education Specialist
Martha L. Dushaw - Health Education Specialist
Millie Naquin - Health Education Specialist
Division of Adolescent and School Health, CDC

This presentation will discuss DASH's Higher Education Initiative in HIV prevention and other important health problems for youth, including those in high risk situations and communities of color, and enumerate ways that institutions of higher education and state and local education agencies can work together to improve the health of youth.

Abstract #5, page E—3

A6

Making Health Academic: The Dynamics Between
State-Level Action and Local Coordinated School
Health Program Implementation—The Full
Spectrum Approach to Tobacco-Free Policies for
Schools

Meeting Room 15

Speakers: **Evelyn Frankford** - Project Director
Tim Dunn - Director, School Health Center
Education Development Center, Inc.

State agencies and NGOs need to learn how to collaborate in an on-going dynamic fashion with local districts in order to implement CSHPs. State and local stakeholders need a virtual community of learners, via the internet to share successes and challenges in implementing CSHPs. This presentation will review collaborations in three states: Maine, Connecticut, New Jersey.

Abstract #64, page E—33

NOTES:

10:30am—12:00pm

CONCURRENT SESSIONS

A7 Assessing Student Achievement in Physical Education
for Healthy, Active Lifestyles *Meeting Room 4*

Moderator: **Howell Wechsler** - Health Scientist
Division of Adolescent and School Health, CDC

Speakers: **Mari Ann Bihr** - State Consultant for Health and Physical Education
Missouri Department of Elementary and Secondary Education
Sarah Doolittle - Associate Professor
Hofstra University
Judith E. Rink - Professor, Physical Education
The University of South Carolina
Judith C. Young - Executive Director
National Association for Sport and Physical Education

Participants will be informed about issues relating to assessment of physical activity and fitness in physical education programs. Three specific models will be shared with implications for implementation and promotion of physical activity.

Abstract #60, page E—31

A8 Building Community Support for School-Based
HIV Prevention *Meeting Room 5*

Moderator: **Susan Wooley** - Executive Director
American School Health Association

Speakers: **Calvin W Jackson** - Deputy Superintendent of the Division of District
and Community Services
Judy Wyatt - Director, South Carolina Healthy Schools
South Carolina Department of Education
Elaine Ricketts - Director
Cook County Department of Public Health

Participants will learn about media and legislative strategies used to promote federally-funded, state-implemented HIV prevention teacher training and school-based health education programs in two states.

NOTES:

Abstract #79, page E—40 and Abstract #129, page E—66

10:30am—12:00pm

CONCURRENT SESSIONS

A9 Preparing Educators to Integrate Health Education *Meeting Room 7*

Speakers: **Louella Gonzales Buchanan** - Assistant Director, School Health Unit
Kristine M. Meurer - School Health Director
Laurie A. Mueller - School Health Director
New Mexico Department of Education

Preliminary information indicates that secondary educators' knowledge, skills and interests in teaching health education topics will increase with training in current, research-based information and skills that enable them to integrate health education topics into other academic areas. This presentation will provide highlights from New Mexico's two-day training institute.

Abstract #3, page E—2

A10 The Use of Screening Tools to Identify Adolescents
for HIV Testing, Family Planning, and Group
Services Addressing Psychosocial Issues *Meeting Room 10*

Speaker: **Leslie A. Morris** - Project Manager
National Association of Community Health Centers

This workshop will involve participants in reviewing screening tools used to identify youth at risk for HIV, pregnancy, STD, and psychosocial problems. Activities include: (1) the use of the screening tool when youth register for services; (2) how to interview youth who are identified; (3) planning services and treatment interventions for youth identified.

Abstract #23, page E—12

NOTES:

10:30am—12:00pm

CONCURRENT SESSIONS

A11

California's Statewide Cyber Access to Health Education

Resources: www.californiahealthykids.org

Meeting Room 16

Speaker:

Deborah Wood - Director

California Healthy Kids Resource Center

California's www.californiahealthykids.org web site was developed to improve coordinated school health by providing a single, integrated web site for high-quality, research-based school health resources. Increasingly, educators and others interested in school health are using www.californiahealthykids.org to access health education resources.

Abstract #31, page E—17

12:00pm—1:00pm

Hotel Fitness Center

Aerobics

12:00pm—1:30pm

LUNCH/EXHIBITS

NOTES:

12:00pm—1:30pm

REGIONAL NETWORKING

Congressional Hall—Lower Level

Time is available for conference participants to informally share ideas to reduce health disparities among youth. Get your lunch and visit the Regional Networking Roundtables, Posters, and Exhibits!

Region I Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont

Region II New York, New Jersey, Puerto Rico, Virgin Islands

Region III Delaware, Maryland, Pennsylvania, Virginia, West Virginia, District of Columbia

Region IV Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee

Region V Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin

Region VI Arkansas, Louisiana, New Mexico, Oklahoma, Texas

Region VII Iowa, Kansas, Missouri, Nebraska

Region VIII Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming

Region IX Arizona, California, Hawaii, Nevada, Guam, Trust Territory of the Pacific Islands, American Samoa

Region X Alaska, Idaho, Oregon, Washington

Exhibits and displays have been assigned in advance. They will be open during specific hours to provide you the opportunity to catch-up on programs in other states and communities, find out what's working for others, and provide opportunities to gather valuable information. We hope you take advantage of this opportunity to network with others throughout the Conference.

NOTES:

1:30pm—3:00pm

CONCURRENT SESSIONS

B1 HIV/AIDS Education in the Public School Sector in South Africa, 1995-2000: An Overview *Meeting Room 7*

Moderator: **Gloria B. Bryan** - Health Education Specialist
Division of Adolescent and School Health, CDC

Speakers: **Barbara Michel** - Consultant, Secondary School Life Skills and HIV/AIDS Education Program
Kenau Swart - National Coordinator, Primary School Life Skills and HIV/AIDS Education Program
HIV/AIDS Directorate, South Africa Ministry of Health

This session provides an overview of the development and implementation of Life Skills and HIV/AIDS Prevention Program in secondary schools in South Africa. Emphasis will be placed on lessons learned and the relationship of this program to the National Integrated Plan to Prevent HIV Infection.

Abstract #134, page E—68

B2 Integrating Content Curriculum and Community Agencies for Health Education *Meeting Room 6*

Speakers: **Baltazar Aguon** - Health Educator
Marian Damian - Health Educator
Joseph Quinata - Project Coordinator
Eloise R. Sanchez - Associate Superintendent
Guam Department of Education
Randall L. Workman - Professor
University of Guam

The U.S. Pacific Territory of Guam recently adopted the *Curriculum Standards and Performance Indicators for Grades K-12*, increasing the need to develop teacher skills to make these the focus of classroom lesson plans and activities. Moreover, the island lacked culturally appropriate health education materials that present students the health-risk realities from their multi-national and culturally diverse Asian-Pacific Islander community. This pilot project is an interagency collaboration to develop a creative classroom activity guide for Guam's middle schools.

NOTES:

Abstract #92, page E—48

1:30pm—3:00pm

CONCURRENT SESSIONS

B3 A Place at the Same Table: Incorporating Lesbian, Gay, Bisexual, and Transgendered Empowering Messages into Broad Based Health Education *Meeting Room 12*

Speaker: **Stephen J. Fallon** - Director of Education
Skills4, Inc.

Messages about HIV, STDs, or “club drugs” impact on gay students must be addressed in general health sessions to reach those students who fear openly identifying as gay or bisexual. This interactive workshop will first present data from the *Wisconsin 83 Schools Survey*, and from focus groups conducted with newly “out” adolescents in South Florida.

Abstract #16, page E—8

B4 Pulling Together Health Education Curriculum, Instruction and Assessment Using CDC and Safe and Drug-Free School Funding *Meeting Room 10*

Speakers: **Janet Arns** - Education Associate
Nancy Hudson - Health Education Consultant
Delaware Department of Education
Kathleen Middleton - Publisher and Director
ToucanEd Publications

Few state health education directors have one source of sufficient funding to support the implementation of a K-12 skills-based health education curricula taught by trained teachers. Delaware, using multiple sources of funding, including CDC, SDFSCA, and tobacco settlement funds, developed the Delaware Health Education Curriculum Framework and Assessment Manual.

Abstract #50, page E—26

NOTES:

1:30pm—3:00pm

CONCURRENT SESSIONS

B5

Making a Difference through Leadership for
Coordinated School Health Programs

Meeting Room 13

Speakers:

Steve Dorman - Professor and Chair
Texas A&M University

Beth Stevenson - Director, Children and Youth Initiatives
American Cancer Society

This presentation describes the process of building leadership potential and skills needed to be effective planners, implementers and active advocates for coordinated school health programs through a series of week-long intensive workshops and weekend booster sessions and through continual networking with the participants at the American Cancer Society's National School Health Coordinator Leadership Institute.

Abstract #30, page E—16

B6

Overcoming the Vending Machine Blues: Strategies
for Promoting Healthier Food and Beverage Choices
at Schools

Meeting Room 2

Speakers:

Mary Kay Harrison - Executive Director
West Virginia Department of Education

Amanda Neill Purcell - Assistant Director
Public Health Institute

Julie A. Stauss - Nutritionist
U.S. Department of Agriculture

Howell Wechsler - Health Scientist
Division of Adolescent and School Health, CDC

Participants will receive information about how to enact strong policies and implement innovative interventions to improve the nutritional quality of foods in schools, while protecting the financial viability of the school breakfast and lunch programs. Practical strategies will be explained.

Abstract #24, page E—13

NOTES:

1:30pm—3:00pm

CONCURRENT SESSIONS

B7

Matching Expectations: Children's School Health
Education Requirements and Teacher Preparation
in Health

Meeting Room 3

Speakers:

Jacquee Albers - Supervisor in Health Education
New York State Education Department

Leslie A. Bozeman - Program Associate

Mwangaza Michael-Bandele - Associate Director

Liane M. Summerfield - Project Director

American Association for Colleges of Teacher Education (AACTE)

Deborah Wood - Director

California Healthy Kids Resource Center

Eva Marx - Independent School Health Consultant

Teacher Health Education Standards (THES) can play a vital role in ensuring that teachers are adequately prepared to help students deal with health-related challenges to their academic success and future productivity. The American Association of Colleges for Teacher Education (AACTE), through its *Build a Future Without AIDS* project, has been working with colleges of teacher education to infuse information about HIV and other serious health problems in the teacher training curriculum.

Abstract #17, page E—9

NOTES:

1:30pm—3:00pm

CONCURRENT SESSIONS

B8

Successes and Barriers to Implementation of NEA's
Can We Talk?: Implications for Parent-Based
Interventions

Meeting Room 4

Speakers:

Stephen W. Banspach - Chief, Evaluation Research Section

Patricia J. Dittus - Health Scientist

Division of Adolescent and School Health, CDC

Vicki J. Harrison - Project Coordinator

National Education Association - Health Information Network

Anthony V. Parrillo - Senior Research and Evaluation Officer

Academy for Educational Development

A process evaluation of NEA's *Can We Talk?* parent workshop was conducted to assess the following: 1) curriculum quality; 2) utility of staff training; 3) type and effectiveness of school recruitment strategies; 4) characteristics of program implementation; and 5) parent response to the program. Results presented will allow recommendations to be made regarding program improvement, effective recruitment strategies, utility of staff training, as well as the relative success of the program in reaching a broad range of parents. Data from both qualitative and quantitative assessments will be integrated to describe the results and make recommendations for future enhancements to the program.

Abstract #29, page E—15

B9

A Health Educator's Guide to the Brain: Implications
of Current Brain Research for Health Education

Meeting Room 5

Speaker:

Debra Sandau-Christopher - Director of Staff Development

Rocky Mountain Center for Health Promotion and Education

Over the past two decades, there has been a tremendous surge of information from the field of neuroscience about how the human brain functions. In this session, participants will become familiar with basic brain structure and function, some significant findings in the research, and the implications of the research on the teaching/learning process. Participants will also explore the relationship of brain-based learning to current school reform practices.

Abstract #39, page E—21

NOTES:

1:30pm—3:00pm

CONCURRENT SESSIONS

B10

Safe Zone Programs: Supporting the Health and Safety of Lesbian, Gay, Bisexual, Transgendered, and Questioning Students

Meeting Room 15

Speakers: **Ric Chollar** - Assistant Project Director
Robert L. Ward - Project Director
American College Health Association

An overview of *Safe Zones* will be presented and participants will be able to: identify the components of a successful and enduring *Safe Zone* program; discuss the challenges faced in implementing, maintaining, and enhancing *Safe Zone* programs; and explore ways to successfully meet and overcome those challenges.

Abstract #41, page E—22

B11

Locating HIV/AIDS Resources for Adolescent and School Health Programs

Meeting Room 16

Speakers: **Patricia A. President** - Senior Manager
Danielle Sassone - Coordinator, DASH Information Service
National Prevention Information Network

The CDC National Prevention Information Network (NPIN) is the U.S. national reference, referral and distribution service for information on HIV/AIDS, STDs and TB, sponsored by CDC. All of NPIN's services are designed to facilitate the sharing of information and resources among people working in HIV, STD, and TB prevention, treatment, and support services. NPIN staff serves a diverse network of constituents who work in international, national, state, and local settings. The CDC's DASH Information Service actively works to promote HIV education on a national level and to help schools and other youth-serving agencies provide HIV education as part of a coordinated school health program.

Abstract #67, page E—35

NOTES:

3:00pm—3:30pm

BREAK/EXHIBITS

Congressional Hall—Upper Level

3:30pm—4:30pm

POSTER SESSION WITH AUTHORS

Congressional Hall—Upper Level

- 1 **Evaluating the Utility of the Human Growth and Development Resource Packet as a Technical Assistance Resource**
Author: B. Weaver - Wisconsin Department of Public Instruction (Abstract #10, page E—5)
- 2 **“Safe Ways to School”—A Community Approach**
Authors: B. Burden, L. Crider, P. Davison, L. LeMaster, S. Tynes, K. Yearwood - University of Florida/FDOT (Abstract #13, page E—7)
- 3 **Safety Makes Sense: A Collaboration to Reduce Health Disparities Among Youth Through Unintentional Injury Prevention in and Around Schools**
Authors: L. Goldman, E. Diller, A.H. Avedon - New York Academy of Medicine (Abstract #38, page E—20)
- 4 **Health, Mental Health, and Safety in Schools: The Guidelines Compendium Project**
Authors: L. Wheeler, S. Wooley - American Academy of Pediatrics (Abstract #40, page E—21)
- 5 **Linking Health and Education: Global Review of Successful Strategies in School Health and Nutrition**
Authors: C. Aldinger, I. Birdthistle, J. Jones, B. Levinger, C. Vince Whitman - HHD/Education Development Center, Inc. (Abstract #53, page E—28)
- 6 **Assessing Adolescent Pregnancy Prevention Media Campaigns: Results from Indiana Youth and Parent Telephone Surveys 1999 and 2000**
Author: S. Goss - Indiana State Department of Health (Abstract #58, page E—30)
- 7 **Middle School HIV Education for General, Special, and Bilingual Education Students in an Urban LEA**
Authors: R. Ledskey, T. Lehman - Academy for Educational Development, T. Bascom, M. Ruwin - San Francisco Unified School District (Abstract #65, page E—34)
- 8 **Implementing a School-Based, Small Group Approach to Promoting Adolescent Preventive Health Seeking Behavior**
Authors: A. Cohall, R. Cohall, J. Ellis - Mailman School of Public Health (Abstract #102, page E—52)

NOTES:

3:30pm—4:30pm

POSTER SESSION WITH AUTHORS

Congressional Hall—Upper Level

- 9 **The Influence of Teacher Training on Effective HIV/AIDS Prevention Program Delivery in Maine**
Author: A. Parrillo, D. Lohrmann, R. Ledsy, T. Lehman - Academy for Educational Development, J. Foster - Maine Department of Education (Abstract #115, page E—60)

- 10 **Give the Problem Back: Eliminate Syphilis Among our Youth**
Author: M. Garrett - Dallas County Health Department (Abstract #32, page E—17)

- 11 **Reframing Adolescent Sexuality: Implications for Sexuality Education**
Authors: S. Betts, S. Russell, K.H. Tepper - University of Arizona (Abstract #98, page E—50)

- 12 **Sex Education in the Nation's Public Schools: What Parents Want, What Schools Teach, and What Students Still Need to Know**
Authors: L. Greene, T. Hoff - Kaiser Family Foundation (Abstract #101, page E—52)

- 13 **Herpes, Crabs and Chancres: The Impact of STD Instruction on HIV/AIDS Education Content and Outcome Measures**
Authors: K.R. Clark, P. Gibson - California State University (Abstract #109, page E—57)

- 14 **Building a Comprehensive Peer-Led School Health Program**
Authors: Y.V. Jones, S. Kazalunas, S.R. Summers, J. Trotter - San Bernardino City Unified Schools (Abstract #116, page E—60)

- 15 **Prevention and School-Based Health Care**
Author: E. Leopold - National Assembly on School-Based Health Care (Abstract #55, page E—29)

- 16 **Using Evaluation to Improve the Content and Dissemination of HIV/AIDS Policies**
Authors: R. Sawyer - Academy for Educational Development, J. Harrington - Rhode Island Department of Education (Abstract #72, page E—37)

NOTES:

3:30pm—4:30pm

POSTER SESSION WITH AUTHORS

Congressional Hall—Upper Level

- 17 **Impact of Research on Sexuality Education Policy: Need to Develop Abstinence-User Failure Rates**
Author: C. Haignere - Temple University (Abstract #74, page E—38)
- 18 **Improving Physical Education in Italian Elementary Schools: A Research-Based Program**
Author: A. Pellai, M. Gaboardi, C. Greco, I. Pazardjiklian - Milano State University (Abstract #11, page E—5)
- 19 **The Relationship Between Student Gambling and Other Risk Behaviors**
Author: J. Arns - Delaware Department of Education, G. Meldrum - Delaware Council on Gambling Problems (Abstract #130, page E—66)
- 20 **We Are All Related: Relationships in Perspective, A Guide for Native American Youth**
Authors: S. Paulson, J. Gillette - Native American Children & Family Services Training Institute (Abstract #128, page E—65)
- 21 **It Takes a Child to Raze a Village—Proficiency or Reality Testing?**
Author: S. Sroka - Health Education Consultants (Abstract #120, page E—62)
- 22 **Cost Effectiveness of a School-Based Tobacco-Use Prevention Program**
Author: L. Crossett, R. Lowry, L.Y. Wang - Division of Adolescent and School Health, CDC, D. Clyde, S. Sussman - University of Southern California (Abstract #26, page E—14)
- 23 ***All4You!* HIV, other STD, and Pregnancy Prevention for Youth in Alternative Education Settings**
Authors: K. Coyle, D. Kirby, J. Denner - ETR Associates, S. Banspach, L. Robin - Division of Adolescent and School Health, CDC (Abstract #68, page E—35)
- 24 **Fostering School-Family-Community Partnerships: The Growing Healthy Youth, Parents and Communities Initiative**
Author: K. Rudiger - National Center for Health Education (Abstract #57, page E—29)

NOTES:

3:30pm—4:30pm

POSTER SESSION WITH AUTHORS

Congressional Hall—Upper Level

- 25 Enhancing Nutrition Education in Schools Through Team Training**
Authors: A. Carroll, W. Gillan - Southeastern Louisiana University (Abstract #87, page E—45)
- 26 "Barking Up The Right Tree" - A Communication Table**
Author: C. Coney - Mendez Foundation (Abstract #7, page E—4)
- 27 Factors Affecting Hispanic Female Adolescents' Decision to Avoid Pregnancy**
Authors: J. English, D. Rojas, J. Horowitz - California State University—Fullerton (Abstract #131, page E—66)
- 28 Selecting Strategies for Professional Development**
Author: D. Haber - Education Development Center (Abstract #99, page E—51)
- 29 U.S. Department of Agriculture School Nutrition Dietary Assessment Study**
Author: D. Caldwell - U.S. Department of Agriculture (No abstract available)
- 30 HIV/AIDS Education to Culturally Diverse Students in the Classroom: Cross-Cutting Evaluation Findings**
Authors: S. B. Jones - Division of Adolescent and School Health, CDC, R. Ledskey - Academy for Educational Development, T. Hack - Massachusetts Department of Education, T. Bascom - San Francisco Unified School District, J. Leslie - Denver Public Schools (Abstract #27, page E—14)

NOTES:

4:30pm—5:15pm

SUNSET SESSION

Meeting Room 4

CDC's National Leadership Conference

Representatives from national organizations are invited to this special session with CDC representatives to explore the option of having CDC's National Leadership Conference integrated with other national conferences sponsored by national organizations. Please come prepared to share feedback.

5:30pm—6:00pm

AWARDS CEREMONY

Grand Ballroom

6:00pm—7:30pm

RECEPTION

Congressional Hall - Upper Level

Sponsored by Society of State Directors of Health, Physical Education and Recreation

6:45pm—7:45pm

Yoga

Hotel Fitness Center

NOTES:



Healthy Kids - Healthy Communities: We Can Make A Difference!

AGENDA

Tuesday—January 23, 2001

6:30am—7:30am	Kick-boxing	<i>Hotel Fitness Center</i>
7:00am—8:15am	Continental Breakfast Sponsored by Society of State Directors of Health, Physical Education and Recreation	<i>Congressional Hall—Lower Level</i>
7:30am—6:00pm	Registration and Information Desk	<i>Grand Ballroom Foyer</i>
8:30am—9:30am	Plenary Session	<i>Grand Ballroom</i>

TODAY'S CONCURRENT SESSIONS AT-A-GLANCE

10:00am—11:30pm

C1	Setting Standards for Peer Education in South Africa and the U.S.	Meeting Room 2
C2	Building Bridges Between Families of Color and the Education System	Meeting Room 3
C3	HIV/AIDS Education for Youth at the Crossroads	Meeting Room 4
C4	Collaborations Between Secondary and Postsecondary Education	Meeting Room 6
C5	Creative Partnerships for School Health and HIV Prevention: A Key to Effective Programs	Meeting Room 12
C6	Effective Legislative and Policy Communications Workshop	Auditorium
C7	Making a Difference with Asthma: A Coordinated Approach	Meeting Room 7
C8	Let the Games Begin!	Meeting Room 10
C9	Changing the Face of Physical Education Classrooms: An Interactive Demonstration of an Exemplary Physical Education Curriculum	Meeting Room 13
C10	Identifying Funding for School and Adolescent Health Programs	Meeting Room 15
C11	Gay/Lesbian VOICES (Virtual Online Interactive Curriculum for Educators and Schools)	Meeting Room 16
C12	Adolescents and Viral STD's—What are the Facts and What Can We Do?	Meeting Room 5

NOTES:

8:30am—9:30am

PLENARY SESSION (P2)

Grand Ballroom

Strategies and Recommendations for Effective Youth Programming

Moderator: **Ken Rose**

Program Analyst

Division of Adolescent and School Health, CDC

Speakers: **Tina Hoff**

Director of Public Health Information and Communications

Kaiser Family Foundation

Loretta Sweet Jemmott

Associate Professor, Director of Center of Urban Health Research

University of Pennsylvania

Lydia Ogden

Policy Analyst

National Center for HIV, STD and TB Prevention, CDC

David Harvey

Executive Director

AIDS Alliance for Children, Youth and Families

Recent reports from the CDC, the Institute of Medicine, the Kaiser Family Foundation, and the White House Office on National AIDS Policy, provide recommendations and strategies to reduce sexual risk behaviors among youth both in and out of school. Each representative will have the opportunity to describe their agency's report including an overview, methods, findings or conclusions, and implications of the reports for future youth programming. If time allows, questions from the audience will permit presenters to clarify their remarks and discuss the similarities and differences among the recent reports.

NOTES:

9:30am—10:00am

BREAK/EXHIBITS

Congressional Hall—Upper Level

10:00am—11:30am

CONCURRENT SESSIONS

C1

Setting Standards for Peer Education in South Africa and the U.S.

Meeting Room 2

Speakers:

Kenau Swart - National Coordinator, Primary School Life Skills and HIV/AIDS Education Program

Barbara Michel - Consultant, Secondary School Life Skills and HIV/AIDS Education Program

HIV/AIDS Directorate, South Africa Ministry of Health

Charles Deutsch - Director, National Committee on Partnerships for Children's Health

Harvard School of Public Health

In South Africa, as in the U.S., there are many peer education programs and no clearly articulated standards of practice. This interactive workshop explores how the two countries might learn from one another in generating research- and practice-based standards for peer education.

Abstract #125, page E—64

C2

Building Bridges Between Families of Color and the Education System

Meeting Room 3

Speakers:

Elizabeth Amaya-Fernandez - Program Associate
Public Education Network

Rosemarie Andrea Grant - Program Director
Patterson Education Fund

Public Education Network and Local Education Funds (LEFs) are linking school health and school reform through the critical issue of school and adolescent health. Presenters will share lessons learned from the work in Patterson, NJ and other communities served by LEFs. They will facilitate a discussion on how to reach communities of color and restore their sense of responsibility for what is happening within their schools.

NOTES:

Abstract #95, page E—49

10:00am—11:30am

CONCURRENT SESSIONS

C3 HIV/AIDS Education for Youth at the Crossroads *Meeting Room 4*

Speaker: **Christine Wong Mineta** - Program Manager
San Francisco Department of Public Health - Wedge Program

The Wedge Program, which is an HIV/AIDS adolescent education program, has successfully provided health education and prevention services to high school and middle school aged youth in San Francisco for the past 13 years. By the end of this workshop, participants will have engaged in our planning process and sharing of ideas to move a traditional HIV/AIDS educational program to one that includes the youth development model and addresses health disparities among diverse youth populations.

Abstract #66, page E—34

C4 Collaborations Between Secondary and Postsecondary Education *Meeting Room 6*

Speakers: **William David Burns** - Senior Policy Director
Association of American Colleges and Universities
Helen Rodnite Lemay - Professor
SUNY at Stony Brook
Edith Kathleen Linville - Associate Professor
Prince George's Community College

Presenters will report on three successful collaborations between secondary and postsecondary education addressing the myriad of issues raised by the HIV/AIDS epidemic; provide models of innovative programs focusing on HIV/AIDS that can be implemented in local school districts; and demonstrate the importance of collaborations between higher education and local high schools.

Abstract #44, page E—23

NOTES:

10:00am—11:30am

CONCURRENT SESSIONS

C5

Creative Partnerships for School Health and
HIV Prevention: A Key to Effective Programs

Meeting Room 12

Speakers:

Douglas R. White - Director

Wisconsin Department of Public Instruction

B.J. Anderson - Co-Director, Coordinated School Health

Minnesota Department of Children, Families and Learning

Cara Acheson - Co-Director, Coordinated School Health

Minnesota Department of Health

Diana Ditsch - Interim Comprehensive School Health Director

Wisconsin Department of Health and Family Services

Infrastructure states have developed strong partnerships among traditional and non-traditional groups and agencies. These partnerships played essential roles in developing and sustaining effective school health programs and school-community initiatives. Highlighted are six successful programs from Wisconsin and Minnesota that are supported by strong traditional and non-traditional partnerships.

Abstract #119, page E—61

C6

Effective Legislative and Policy Communications Workshop *Auditorium*

Speaker:

William Datema - Executive Director

Society of State Directors of Health, Physical Education and Recreation

Providing information on coordinated school health and effective programming in schools is important to ensure that policymakers are educated well before they enter policy or funding deliberations. Participants will review and practice effective strategies for educating policymakers (including legislators and state agency decision makers), and the boundaries surrounding appropriate education efforts.

No abstract available.

NOTES:

10:00am—11:30am

CONCURRENT SESSIONS

C7

Making a Difference with Asthma: A Coordinated Approach

Meeting Room 7

Speakers: **Jack Campana** - Director of Health/Intervention Services
San Diego City Schools
Howard Taras - Professor
University of California at San Diego

San Diego City Schools (SDCS), the nation's seventh largest district, recognizes the link between asthma and school attendance. For over two years SDCS has surveyed each school for known asthmatic students and cross-matched this data with attendance rate. The presentation will review how improvements in health education, better access to health services and involvement of the community in managing asthma, can increase school attendance rates in asthmatic students.

Abstract #22, page E—12

C8

Let the Games Begin!

Meeting Room 10

Speaker: **Jo Mestelle** - Program Director
National Network for Youth

This workshop is designed to give adults an opportunity to participate in and learn new interactive exercises and activities to be used in group trainings, meetings, and work with young people. These exercises will support participants to enhance trainer capacity, improve group involvement, and become stronger resources to their organizations and community.

Abstract #34, page E—18

NOTES:

10:00am—11:30am

CONCURRENT SESSIONS

C9

Changing the Face of Physical Education
Classrooms: An Interactive Demonstration of an
Exemplary Physical Education Curriculum

Meeting Room 13

Speakers:

Linda Brown - Lesson Writer/Inservice Presenter
EPEC/Michigan Fitness Foundation

Elizabeth Coke Haller - Physical Education Consultant
Michigan Department of Education

Speakers will present the Exemplary Physical Education Curriculum (EPEC) which has been developed by the Michigan Governor's Council on Physical Fitness in cooperation with state health agencies, state education agencies, and practicing educators at both the teacher preparation level and the classroom level.

Abstract #18, page E—10

C10

Identifying Funding for School and Adolescent
Health Programs

Meeting Room 15

Speakers:

Louise M. Bauer - Program Manager
National Conference of State Legislatures

Sharon J. Burton - Program Analyst
Division of Adolescent and School Health, CDC

Mark Temple - Assistant Professor
Illinois State University

Eva Marx - Independent School Health Consultant

Local and state education and health agencies as well as non-governmental organizations are in need of funding resources and support to address adolescent and school health issues. CDC in collaboration with the National Conference of State Legislatures explore options to promote funding resources for adolescent and school health programs.

Abstract #21, page E—11

NOTES:

10:00am—11:30am

CONCURRENT SESSIONS

C11 Gay/Lesbian VOICES (Virtual Online Interactive Curriculum for Educators and Schools)

Meeting Room 16

Speakers: **Candice Moench** - Deputy Director
Steven Rydman - Program Administrator
Midwest AIDS Prevention Project

This presentation will focus on VOICES which provides comprehensive training for school personnel, helping educators increase their knowledge about issues facing gay, lesbian, bi-sexual and transgendered (GLBT) youth, and to be aware of the specific needs of their GLBT students. The project promotes awareness of gay youth's mental and physical health issues, and increases teachers' ability to provide a safe and supportive school environment for gay students.

Abstract #63, page E—33

C12 Adolescents and Viral STD's—What are the Facts and What Can We Do?

Meeting Room 5

Speaker: **Linda Lewis Alexander**
American Social Health Association

This presentation will focus on the myriad issues and challenges surrounding teens and STDs, with special emphasis on viral infections, estimates of which indicate heightened vulnerability among teens. The discussion will focus on the NSTDAH and the Internet as viable and reliable avenues for reaching teens.

Abstract #83, page E—43

NOTES:

11:30am—1:00pm LUNCH/EXHIBITS

12:00pm—1:00pm Aerobics

Hotel Fitness Center

11:30am—1:00pm ROUNDTABLE SESSIONS

Congressional Hall—Lower Level

Get your lunch and visit the Topical Networking Roundtable Sessions, Exhibits and Displays! Roundtables are designed to give participants an opportunity to discuss selected issues. Discussions will start at 11:30am and 12:15pm with a 5 minute break in between. Select a second and third choice for each session, as tables may fill up quickly.

1 State Health and Education Agency Collaboration in HIV/AIDS Prevention

Authors: B. Datema - Society of State Directors of Health, Physical Education and Recreation, R. Wong - National Alliance of State and Territorial AIDS Directors (Abstract #9, page E—4)

2 “Pre-Driver’s Ed—Thinking Ahead”—A Bicycle Safety Education Curriculum

Authors: B. Burden, L. Crider, P. Davison, L. LeMaster, S. Tynes, K. Yearwood - University of Florida/FDOT (Abstract #14, page E—7)

3 Promoting Better Health for Young People Through Physical Activity and Sports: A Report to the President

Author: H. Wechsler - Division of Adolescent and School Health, CDC (Abstract #25, page E—13)

4 Parental Permission for School-Based Surveys

Author: S. Everett Jones - Division of Adolescent and School Health, CDC (Abstract #28, page E—15)

5 The ASTHO/CCSSO Project on Collaboration

Authors: N. Howley, E. Marx - Council of Chief State School Officers (Abstract #36, page E—19)

6 The Joint Work Group on School-Based Teen Pregnancy Prevention: The First Three Years and Beyond

Authors: C. Head, N. Howley - Council of Chief State School Officers (Abstract #37, page E—19)

7 Linking Health Education to Content and Performance Standards for Academic Achievement

Authors: C. Eltzroth, D. Raveneau, P. Simpson - Dallas Independent School District (Abstract #42, page E—23)

NOTES:

11:30am—1:00pm

ROUNDTABLE SESSIONS

Congressional Hall—Lower Level

- 8 **The Use of New Technology in Promoting Healthy Adolescent Sexuality for Teachers and Students**
Authors: B.G. Deeds, L. Weise, L. Peralta, K. Young - University of Maryland Medical School (Abstract #49, page E—26)
- 9 **Healthy Community Environments and Health Behaviors—Making the Link Between Environment and Health**
Authors: N. Obot, A. Pike-Paris - Children's Environmental Health Network (Abstract #56, page E—29)
- 10 **Evaluation Products and Their Use in Program Planning and Adjustment**
Authors: T. Bascom - San Francisco Unified School District, R. Ledsky, T. Lehman - Academy for Educational Development (Abstract #61, page E—32)
- 11 **Creating *PARTNERS*: Coordinated School Health Programs**
Authors: O. Smith, A. Sneed - Arkansas Department of Education (Abstract #62, page E—32)
- 12 **Methods for and Benefits of Assessing Parental Support for HIV, STD, and Pregnancy Prevention Programs**
Authors: R. Sawyer - Academy for Educational Development, B. Marrese, D. Fitzgerald - Palm Beach County School District (Abstract #71, page E—37)
- 13 **Summer Institute at the Excellence in Health and Education Project**
Authors: L. Burns, D. Cole, S. Davis-Taylor, W. Gillan, E.P. Zarco - Excellence in Health and Education Project, Southeastern Louisiana University (Abstract #85, page E—44)
- 14 **HIV Prevention in Juvenile Facilities: A Case Study in Success**
Authors: J. Taylor, A. Wakefield - ETR Associates (Abstract #91, page E—47)
- 15 **An Educational Model: HIV Prevention Program Overcoming Religious Barriers in Multicultural Communities**
Authors: J. Chun, H. Lee, A. Meibon, R. Mesebeluu, J. Quinata, J. Quitugua, D. Yahata - Pacific Resources for Education and Learning (Abstract #12, page E—6)

NOTES:

11:30am—1:00pm

ROUNDTABLE SESSIONS

Congressional Hall—Lower Level

- 16 **Facilitating Cross-Culture Communications in HIV/AIDS Prevention**
Authors: K.C. Abrams, N. Ottenritter, D. Saunders - UNCFSP/HOPE Program (Abstract #112, page E—58)
- 17 **Putting Community in Youth Development**
Authors: J. Mestelle, G. Noll - National Network for Youth (Abstract #33, page E—18)
- 18 ***Act Smart*—HIV/AIDS Prevention Education for Ages 6-17: Providing Partnership Between the School and the Church**
Authors: Y. Yar, P. Harris - Alpha and Omega HIV/AIDS Foundation (Abstract #51, page E—27)
- 19 **AIDS Education through Puppetry: *The Kids on the Block***
Authors: A. Darroe, E. Degnan - The Kids on the Block, Inc. (Abstract #77, page E—39)
- 20 **Know the Facts—Know for Sure: Using Electronic and Print Media Advertisements to Reach Young Persons of Color with an STD Awareness Campaign**
Authors: T. Adams, A. Israel, J. Koenig, L. Shapiro, M. Stalker - American Social Health Association (Abstract #84, page E—44)
- 21 **Facilitating Partnerships Between Local PTAs and Schools to Improve Sexuality Training**
Authors: L. Bechhofer, B. Flis - Michigan PTA (Abstract #48, page E—25)
- 22 **Violence and Sports-Related Injuries at Schools**
Authors: E. Schmidt, X. Young - Children's Safety Network (Abstract #104, page E—53)
- 23 **Importance of Coordinating School and Community Health Programs and Services**
Authors: K. McMahon, E. Rickett - Cook County Department of Public Health (Abstract #78, page E—40)
- 24 **Insuring the Health of California Students: Impacting School Board Policy Related to CHIP/Medicaid Outreach**
Authors: A. Diaz, C. James, S. Kolesar - School Health Connections (Abstract #110, page E—57)

NOTES:

11:30am—1:00pm

ROUNDTABLE SESSIONS

Congressional Hall—Lower Level

- 25 **Michigan's Process in Obtaining Consensus: Developing a State-Level Healthy Weight Consensus Paper**
Authors: E.C. Haller, K. Petersmarch, J. Warber - Michigan Department of Education (Abstract #19, page E—10)
- 26 **Healthy Hearts: Reducing Disparities in Cardiovascular Disease**
Authors: K. Engbring, P. Fauteck, J. Gerrity, S. Gotts, J.W. Hisgen, S. Thurman - Milwaukee Public Schools (Abstract #96, page E—49)
- 27 **Empowering Adolescents to Control Asthma: The Power of Breathing (TM) Program**
Authors: M. Brasler, R. Theodorakis - Asthma and Allergy Foundation of America (Abstract #117, page E—61)
- 28 **Considering Competencies for Developing Professional Development Activities**
Authors: D. Haber - Education Development Center (Abstract #88, page E—46)
- 29 **Diffusion of Inspiration: The Non-Didactic Classroom as an Initiator of Trends**
Authors: C. Barilla, S. Fallon - Skills4, Inc. (Abstract #15, page E—8)
- 30 **Thinking Like a Marketer—A Training Model for Promoting Coordinated School Health**
Authors: N. Howley, C. Schechter - Council of Chief State School Officers (Abstract #35, page E—19)
- 31 **Health Education Standards: A Vital Link**
Authors: M. Campbell, D. Haber - Rhode Island Department of Education, D. Haber - Education Development Center (Abstract #76, page E—39)
- 32 **Promoting Educational Reform with the Health Education Assessment Program**
Authors: K. Middleton, J. Olson - ToucanEd Publications (Abstract #93, page E—48)
- 33 **Implementing the *Making the Grade* Initiative**
Author: J. Graham-Lear - Making the Grade (no abstract available)

NOTES:

SPECIAL WORKSHOPS AND TRAINING OPPORTUNITIES

1:00pm—5:00pm

EXHIBITS & DISPLAYS OPEN

Congressional Hall—Upper Level

1:30pm—5:30pm

WORKSHOP (WS1)

Auditorium

Issues Management Workshop for HIV Coordinators

Instructors: **Louisa Hart** - President

Louisa Hart & Associates

David Lohrmann - Project Director

Academy for Educational Development

This four-hour workshop effectively facilitated by a highly-experienced national media expert, is designed to provide participants with skills for successfully delivering their message. Sessions include: Basics of Issues Management; Finding the Convincing Message; How to Get from What You are Asked to What you Want to Say; Sharpening the Story to Meet the Audience's Needs; The Challenging Interview; and Interview Role Play and Critique. Instructional methods include mini-presentations, multiple interactive small group activities, and on-camera interview role-plays. Due to its interactive nature, the workshop is limited to 20 participants.

Abstract #73, page E—38

NOTES:

SPECIAL WORKSHOPS AND TRAINING OPPORTUNITIES

2:00pm—3:30pm

WORKSHOP (WS2)

Meeting Room 15

Investing Intellectual Capital in Child and Adolescent Health

Speaker: **Charles Deutsch** - Director, National Committee on Partnerships
for Children's Health
Harvard School of Public Health

Intellectual Capital is a major component of the social capital we hear so much about. We have accumulated unprecedented knowledge about what young people need from communities, institutions, adults, and each other, and we have concentrated much of that knowledge in our postsecondary institutions. But we cannot address complex problems or strengthen complex systems through a cacophony of uncoordinated, independent, neighborhood-level projects. It requires a coherent and sustained effort with a basis in science, measurable goals, systemic strategies, frequent re-assessment, and public accountability. This session presents the National Committee's evolving analysis of what current collaborations look like, what is needed, and what it takes to get from here to there.

Abstract #127, page E—65

2:00pm—4:00pm

WORKSHOP (WS3)

Meeting Room 2

New HIV Prevention "Programs That Work"

Speakers: **Karin Coyle** - Director of Research
ETR Associates
Loretta Sweet Jemmott - Associate Professor, Director
Center of Urban Health Research, University of Pennsylvania
Dean Fenley - Instructional Design Specialist
Leah Robin - Health Scientist
Division of Adolescent and School Health, CDC

The first new *Program That Works* is a multi-component school program involving 9th and 10th grade classroom instruction, a school advisory committee, a peer education group and structural parent and community involvement. There were two out-of-school programs, one focusing on safer sex partners, and a second focusing on sexual abstinence. This presentation will announce and describe three new HIV programs that have scientific evidence of effectiveness.

NOTES:

Abstract #114, page E—59

SPECIAL WORKSHOPS AND TRAINING OPPORTUNITIES

2:00pm—4:00pm

WORKSHOP (WS4)

Meeting Room 6

CPR in Schools—Research to Reality

Speaker: **Letitia Osborne** - Program Manager
American Heart Association

By training our youth in CPR we add to the number of bystanders who can help save lives. The program which will be discussed in this session is being implemented by the American Heart Association to reduce the number of individuals who die from sudden cardiac arrest and choking.

Abstract #132, page E—67

WORKSHOP (WS5)

Meeting Room 12

The Power of Girls: Inside and Out, and Real Strength: Boys Talk About Life

Speaker: **Jeanne Blake** - President
Family Health Productions

To help educators gain insight into the challenges facing emerging adolescents; gain a better understanding of what the research shows about the value of connections — nurturing relationships — to a young person's physical and emotional development; and how to help young people nurture those connections in their lives. The session will also model leading effective group discussion for young people, parents, caregivers, and educators, using these resources.

Abstract #106, page E—55

NOTES:

SPECIAL WORKSHOPS AND TRAINING OPPORTUNITIES

4:00pm—5:00pm

TRAINING (T1)

Meeting Room 16

School Health Finance Database Demonstration

Instructors: **Sharon Burton** - Program Analyst
Division of Adolescent and School Health, CDC
Eva Marx - Independent Consultant
Louise M. Bauer - Program Manager, Adolescent and School
Health Project
National Conference of State Legislatures

Congressional Perspectives on Healthy Kids/Healthy Communities

Grand Ballroom North

Moderator: **Brian Williams**
American Heart Association

Speakers: **Congressional Staff** (invited)

This view from the policy makers' will provide participants with a rare opportunity to hear from Congressional staff about how members of Congress make decisions. Staff will provide perspectives on what members and staff think about health promotion issues. They will share their views about how schools and communities can be more visible and more effective in educating members, their staffs, and the public about health issues related to adolescents and communities. Other issues included in this session are how new members and staff learn about health issues and communication strategies, and how members and their staff see their responsibilities to respond to their constituents.

5:00pm—6:00pm

SUNSET SESSION

Meeting Room 4

Developing a Draft Community-of-Color Plan

The CDC's Division of Adolescent and School Health has recently initiated the development of a plan that will address: (a) the approach and strategies for working with Communities of Color, including how the voice of these communities will be systematically incorporated into these approaches and strategies; and (b) the programs and policies that contribute toward attaining the Healthy People 2010 goal of eliminating health disparities, including HIV infection, among disproportionately affected racial and ethnic groups. Comments will be solicited from participants.

6:00pm—7:00pm

Walking Tour (Weather Permitting)

Meet at Hotel Front Desk

NOTES:



Healthy Kids - Healthy Communities: We Can Make A Difference!

AGENDA

Wednesday—January 24, 2001

6:30am—7:30am	Kick-boxing	<i>Hotel Fitness Center</i>
7:00am—8:15am	Continental Breakfast Sponsored by SSDHPER	<i>Congressional Hall—Lower Level</i>
7:30am—6:00pm	Registration and Information Desk	<i>Grand Ballroom Foyer</i>

TODAY'S MINI-PLenary AND CONCURRENT SESSIONS AT-A-GLANCE

8:30am—9:30am

MP1	Healthy Bodies—Healthy Minds	Grand Ballroom
MP2	Every Shut-Eye Ain't Sleep: Empowering Culturally Different Families as Co-educators	Auditorium
MP3	Building Partnerships for Chronic Disease Prevention	Meeting Room 14

10:00am—11:30am

D1	Addressing HIV/AIDS in Disparate Communities	Meeting Room 2
D2	Putting It All Together: New California State Guidelines and Resources for Coordinated HIV/STD Prevention Education	Meeting Room 12
D3	Building Programs for Student Success: Linkages Between Health and Education	Meeting Room 13
D4	Playing Together to Provide a Winning Approach: Collaboration Between CPG's and DOE's	Meeting Room 3
D5	Research Supporting Links Between School Health and Academic Achievement	Meeting Room 14
D6	New York State's Coordinated School Health Network System to Disseminate Training and Resources in Schools	Meeting Room 10
D7	Tools for Schools: Using the <i>School Health Index</i> and <i>Fit, Healthy, and Ready to Learn</i>	Auditorium
D8	Utilizing Tobacco Performance Assessments to Help Build Health Literacy	Meeting Room 15
D9	Prevention Evaluation Research Registry for Youth Demonstration	Meeting Room 16

1:00pm—2:30pm

E1	Reducing Health Risk Behaviors Among Gay, Lesbian, and Bisexual Youth: What Schools and Youth-Serving Organizations Can Do	Meeting Room 14
E2	Involving and Inspiring Generation Next: National Organizations for Youth Safety	Meeting Room 2
E3	Cadre of Trainers for HIV/STD Prevention	Meeting Room 12
E4	School-based Asthma Programs: How Coordinated School Health Programs Can Improve the Health of Students with Asthma	Meeting Room 13
E5	Using Collaboration to Maximize Limited Resources and Reach a Diverse Audience	Grand Ballroom
E6	Collaborative HIV/STD Prevention Programming for Allied Health Students in Minority Colleges and Universities ..	Meeting Room 6
E7	A Cadre of Trainers Program: Working Together to Make a Difference	Meeting Room 5
E8	Redesigning Michigan's Sexuality Education Training Workshop for Teachers	Meeting Room 15
E9	The <i>Full Spectrum</i> Approach to Tobacco-Free Policies for Schools	Auditorium
E10	Confidentiality Guidelines: Policies and Practice	Meeting Room 10
E11	Sexuality/HIV Education: Accountability and Documentation in a Large School District	Meeting Room 3

8:30am—9:30am

MINI-PLENARIES

MP1

Heathy Bodies—Healthy Minds

Grand Ballroom

Moderator: **Diane Allensworth** - Chief, Program Development Services Branch
Division of Adolescent and School Health, CDC

Speakers: **Anne Sneed** - Coordinator, School Health Programs
Paris-Magazine School Districts, Arkansas
John Schlitt - Executive Director
National Assembly on School-Based Health Care
Nancy G. Murray - Assistant Professor
University of Texas—Houston

This presentation will review education programs, developed and implemented at both the local and national level, that have proven that healthy students are better learners.

MP2

Every Shut-Eye Ain't Sleep: Empowering Culturally
Different Families as Co-educators

Auditorium

Moderator: **Dennis M. Raveneau** - Instructional Specialist
Dallas Independent School District

Speaker: **Mary Montle Bacon** - Independent Consultant

The challenge of establishing meaningful relationships with families whose values and expectations may be different from those traditionally expected by society begins with a belief in the premise that families are the primary caretakers and educators of their children and desire them to be successful. With humor, lecture and audience participation, this presentation focuses on the importance of a family systems approach to service delivery in which the unique characteristics of the cultures we serve are used to assist in empowering families to become more effective in negotiating the system.

NOTES:

8:30am—9:30am

MINI-PLENARIES

MP3

Building Partnerships for Chronic Disease Prevention

Meeting Room 14

Moderator: **Beth Patterson** - Associate Director for Program Operations and Management
Division of Adolescent and School Health

Speakers: **William Datema** - Executive Director
Society of State Directors of Health, Physical Education and Recreation
Rosemarie Matulionis - Executive Director
Association of State and Territorial Directors of Health Promotion and Public Health Education
Michael Stewart - Executive Director (Invited)
Association of State and Territorial Chronic Disease Program Directors

Representatives from SSDHPER, ASTDHPPHE, and ASTCDPD will discuss their experiences with collaboration and the opportunities and challenges involved in building a successful partnership addressing chronic disease prevention for adolescents.

9:30am—10:00am

BREAK/EXHIBITS

Congressional Hall—Upper Level

10:00am—11:30am

CONCURRENT SESSIONS

D1

Addressing HIV/AIDS in Diverse Communities

Meeting Room 2

Speakers: **Jennifer Augustine** - HIV/STD Program Associate
Advocates for Youth
Lynette Gueits - Program Coordinator
National Council of La Raza

This session combines two abstracts highlighting programmatic interventions for addressing HIV/AIDS. They focus on development of: 1) a culturally competent training module and curriculum directed at heterosexual youth of color; and 2) youth-conceptualized and youth-driven HIV prevention programs within the Latino community.

NOTES:

Abstract #111, page E—58 and Abstract #113, page E—59

10:00am—11:30am

CONCURRENT SESSIONS

D2

Putting It All Together: New California State
Guidelines and Resources for Coordinated HIV/STD
Prevention Education

Meeting Room 12

Speakers:

Christine Berry - Consultant
California Department of Education
Kim Robert Clark - Assistant Professor
Christine Ridley - Coordinator and Instructor
California State University—San Bernadino

Coordinated and comprehensive HIV/STD prevention education requires multi-agency planning and collaboration at the state level to identify, create, disseminate, and authorize diverse services at the county and local district. During the last year, four complementary demonstration projects have been implemented to support statewide dissemination and adoption of comprehensive, coordinated HIV/STD prevention education in the public schools.

Abstract #105, page E—54

D3

Building Programs for Student Success: Linkages
Between Health and Education

Meeting Room 13

Speakers:

Bethany Griffin Deeds - Prevention Coordinator
Ligia Peralta - Assistant Professor
Kalima Young - Research Assistant
University of Maryland School of Medicine

Today's youth are faced with a variety of challenges and opportunities regarding their health. It is important for school professionals to recognize the different faces of at-risk youth and the impact on their health and school performance. Case studies will demonstrate how issues like HIV, STIs, sexual identity, teen pregnancy, and drug use affect the lives of adolescents and how professionals can effectively deal with issues in a school-based setting.

Abstract #52, page E—27

NOTES:

10:00am—11:30am

CONCURRENT SESSIONS

D4

Playing Together to Provide a Winning Approach:
Collaboration Between Community Planning Groups
and Departments of Education

Meeting Room 3

Speakers:

Julane Hill - HIV/AIDS Consultant

Sharon G. Renter - HIV/AIDS Planning and Evaluation Coordinator
Nebraska Department of Education

This presentation gives an overview of the partnership between Nebraska Health and Human Services and Nebraska Department of Education and increases participants' knowledge of collaborative techniques between DOEs and CPGs. Participants will identify potential partnerships within their constituency.

Abstract #107, page E—55

D5

Research Supporting Links Between School Health
and Academic Achievement

Meeting Room 14

Speakers:

Amy Grimm

Helen Leonard - Program Coordinator

Society of State Directors of Health, Physical Education and Recreation

A coordinated school health program can increase students' academic achievements and increase health behaviors. The results of a literature review of approximately 70 different sources show that a coordinated school health program increases knowledge scores, and healthy attitudes and behaviors among students. Participants will, through documented research, be guided to a greater understanding of the link between health and academic achievement.

Abstract #118, page E—61

NOTES:

10:00am—11:30am

CONCURRENT SESSIONS

D6

New York State's Coordinated School Health Network—A System to Disseminate Training and Resources to Schools

Meeting Room 10

Speakers: **Jacquee Albers** - Supervisor in School Health Education
New York State Education Department
Taimi M. Carnahan - Assistant Director
New York State Department of Health
Elissa S. Nolan - Project Coordinator
Saratoga Partnership for Prevention Council

This presentation will address how New York State's Network of Coordinated School Health Centers facilitates the alignment of policy and diffusion of innovation from the State to the local school district. Discussion will include how they determined what State and categorical funding could be used to support the Network of Coordinated School Health Centers.

Abstract #69, page E—36

D7

Tools for Schools: Using the *School Health Index* and *Fit, Healthy, and Ready to Learn*

Auditorium

Speakers: **James E. Bogden** - Senior Project Associate
National Association of State Boards of Education
Howell Wechsler - Health Scientist
Division of Adolescent and School Health, CDC

This presentation will discuss how to plan and conduct hands-on workshops for school- and district-level staff to use the *School Health Index* for needs assessment and program improvement planning, and *Fit, Healthy, and Ready to Learn* for policy development, adoption, and implementation.

Abstract #123, page E—63

NOTES:

10:00am—11:30am

CONCURRENT SESSIONS

D8

Utilizing Tobacco Performance Assessment to
Help Build Health Literacy

Meeting Room 15

Speakers: **Jon W. Hisgen** - School Health Education Consultant
Brian J. Weaver - Education Consultant
Douglas R. White - Director
Wisconsin Department of Public Instruction

The issue of how to effectively measure what students know and are able to do in health and safety is a hot button topic in the 21st century. The state of Wisconsin has developed a plan to utilize performance assessments. The assessments chosen were adapted from the SCASS-CCSSO project as well as Wisconsin teacher developed performance assessments. Participants will be shown the process by which performance assessments have been evaluated, packaged and in-serviced for use by Wisconsin teachers. In addition, an interactive discussion of the various uses of performance assessments in helping to build effective units of instruction will be explored.

Abstract #81, page E—42

D9

Prevention Evaluation Research Registry for
Youth Demonstration

Meeting Room 16

Instructors: **Lisa Barrios** - Chief (Acting), Research Application Branch
Patricia Dittus - Health Scientist
Division of Adolescent and School Health, CDC

The Prevention Evaluation Research Registry for Youth (PERRY), is a comprehensive web-based database of citations and abstracts of research focusing on preventing and reducing priority health risk behaviors among youth. Currently, PERRY contains nearly 15,000 citations related to violence, unintentional injury, and sexual risk reduction. Tobacco use prevention and cessation is currently being added. PERRY can help schools identify evaluated programs and researchers identify useful background articles. This session will demonstrate how to use PERRY on the web and request feedback on how to improve PERRY before it is made available to the public this summer.

NOTES:

11:30am—1:00pm

LUNCH

Congressional Hall—Upper Level

**** Reminder—This will be your last chance to visit Exhibits and Displays ****

12:00pm—1:00pm

Aerobics

Hotel Fitness Center

1:00pm—2:30pm

CONCURRENT SESSIONS

E 1

Reducing Health Risk Behaviors Among Gay,
Lesbian, and Bisexual (GLB) Youth: What Schools and
Youth-Serving Organizations Can Do

Meeting Room 14

Speakers:

Leah Robin - Health Scientist

Division of Adolescent and School Health, CDC

Tim Hack - Program Supervisor

Massachusetts Department of Education

Gretchen Noll - Program Director

National Network for Youth

This session will address three on-going activities to increase the capacity of health educators to reduce health risk behaviors among gay, lesbian, and bisexual youth. These activities are intended to broaden the scope of the GLB youth served by DASH and it's constituents, and to help interested schools to provide effective programs and services to GLB youth.

Abstract #126, page E—64

NOTES:

1:00pm—2:30pm

CONCURRENT SESSIONS

E2

Involving and Inspiring Generation Next: National
Organization for Youth Safety (NOYS)

Meeting Room 2

Speakers:

Cheryl Neverman

T. Dunn

N. Tamaskor

M. Woodfield

*National Highway Traffic Safety Administration, Department of
Transportation*

This workshop will feature teens and adult advisors describing how a *Speak Out and Make NOYS* Project worked when teens identified issues and problems in their community. The presenters, all members of National Organizations for Youth Safety (NOYS), will describe the process used to involve and inspire teens and young adults in PROJECT CHANGE to assess, plan, implement and evaluate school and community-based initiatives, campaigns and projects addressing health and safety issues.

Abstract #59, page E—31

NOTES:

1:00pm—2:30pm

CONCURRENT SESSIONS

E3

Cadre of Trainers for HIV/STD Prevention

Meeting Room 12

Speakers:

Bonnie J. Edmundson - Comprehensive Health and HIV Education Coordinator

Connecticut State Department of Education

Heidi Jenkins - Program Director, STD Control Program

Connecticut Department of Public Health

Lisa Marella - Health Educator/Trainer

Planned Parenthood of Connecticut

Diane S. Cole - Instructor/CE Coordinator for Excellence in Health and Education Project

Wynn W. Gillan - Assistant Professor/Director of Excellence in Health and Education Project

Emilia Patricia T. Zarco - Assistant Professor, Kinsiology and Health Studies

Southeastern Louisiana University

This presentation will discuss how to identify the strategies in developing a dynamic cadre of trainers program and brainstorm strategies to market and sustain cadre of trainers programs.

Abstract #86, page E—45 and Abstract #103, page E—53

NOTES:

1:00pm—2:30pm

CONCURRENT SESSIONS

E4

School-based Asthma Programs: How Coordinated
School Health Programs Can Improve the Health
of Students with Asthma

Meeting Room 13

Speakers:

Lani Wheeler - Pediatric and School Health Consultant

Anne Arundel County Department of Health

Gale R. Burstein - Senior Service Fellow

Mary Vernon-Smiley - Chief, Special Populations Program Section,
Division of Adolescent and School Health, CDC

School-based asthma programs have been shown to increase knowledge, improve health status, and improve educational performance of students with asthma. This presentation will include discussions of school health services, school health education, physical education and physical activity, and improved school environments.

Abstract #133, page E—67

E5

Using Collaboration to Maximize Limited Resources
and Reach a Diverse Audience

Grand Ballroom

Speakers:

Mary Hoban - Project Director

Tilly Gurman - Assistant Project Director

American College Health Association

Collaboration is a process that can occur on a variety of levels and simultaneously intersect more than one level. Participants will go through an exercise that has them determine what levels of collaboration have been used by their institution or organization.

Abstract #82, page E—42

NOTES:

1:00pm—2:30pm

CONCURRENT SESSIONS

E6

Collaborative HIV/STD Prevention Programming
for Allied Health Students in Minority Colleges
and Universities

Meeting Room 6

Speakers:

Rochelle Glymph - Assistant Professor/AIDS Project Program
Manager

Peggy Valentine - Associate Dean of Allied Health Sciences
Howard University

Participants will be provided with an overview on how to employ strategies to foster and maintain quality collaborative prevention programs.

Abstract #97, page E—50

E7

A Cadre of Trainers Program: Working
Together to Make a Difference

Meeting Room 5

Speaker:

Sharon Drumheller - Health Education Coordinator
Florida Department of Education

The Florida School Health Education Cadre of Trainers increases Florida's capacity for curriculum training and technical assistance in regions throughout the state. Presenters will discuss the varied issues surrounding the development of a Cadre of Trainers program (i.e., general vs. specific trainers, regional representation, and training topics).

Abstract #108, page E—56

NOTES:

1:00pm—2:30pm

CONCURRENT SESSIONS

E8

Redesigning Michigan's Sexuality Education
Training Workshop for Teachers

Meeting Room 15

Speakers:

Laurie Bechhofer - HIV/STD Education Consultant
Michigan Department of Education

Nancy Ellen Haney - School Health Education Consultant
Genesee Intermediate School District

Every year in Michigan, close to 2,000 teachers complete a one-day HIV workshop and 1,000 teachers complete a multi-day sexuality education workshop. Presenters will discuss how Michigan's model might be adapted in other states to improve the quality of sexuality education teacher trainings.

Abstract #45, page E—24

E9

The *Full Spectrum* Approach to Tobacco-Free Policies
for Schools

Auditorium

Speakers:

Nina Jones - Health Educator

Carmen Johnston - School Health Specialist
Arizona Department of Education

Arizona has made tobacco-free school policies a priority within the statewide tobacco use prevention plan. The *Full Spectrum* program demonstrates how to unify agencies, work with established policies or establish new policies, understand and utilize state laws and achieve workable goals. This is accomplished through the identification of agencies and individuals that would be involved in the process of establishing a tobacco-free policy, their attitudes and probable actions towards the policy, apparent strengths and gaps in available services, and becoming familiar with protocol and procedures in establishing policy.

Abstract #20, page E—11

NOTES:

1:00pm—2:30pm

CONCURRENT SESSIONS

E10 Confidentiality Guidelines: Policies and Practice *Meeting Room 10*

Speakers: **Marcia A. Rubin** - Director Research and Sponsored Programs
American School Health Association
Nadine Curley Schwab - School Health Consultant
Schwab and Associates

This presentation will review the National Task Force guidelines to assist states in developing confidentiality policies and practice. The guidelines address confidentiality issues dealing with students with HIV, chronic physical and emotional conditions, and behavioral or learning disorders. It is more important than ever that school health professionals and administrators know how to handle confidential student health information. The right to confidentiality that these students and their families should expect is often challenged by their frequent need for a multitude of health services and special academic considerations that require physicians, school nurses, other pupil service specialists, teachers, aides, and parents to collaborate. Determining when and how confidential information about students should be shared without compromising their privacy should be easier with national guidelines.

Abstract #89, page E—46

E11 Sexuality/HIV Education: Accountability and Documentation in a Large School District *Meeting Room 3*

Speakers: **Patricia Dawson Cheatham** - Teacher
Dennis M. Raveneau - Instructional Specialist
Phyllis E. Simpson - Executive Director
Dallas Independent School District
Tamara Duncan - Health Education Specialist
Christine Eltzroth - AIDS Health Education Specialist
Communities in Schools

The Dallas Independent School District works cooperatively with campus nurses, teachers, and administrators in utilizing strategies for effective teaching of HIV/sexuality education. Presenters will describe these strategies and discuss approaches to accountability for teaching HIV/sexuality education.

Abstract #43, page E—23

2:30pm—3:00pm

BREAK

Grand Ballroom Foyer

NOTES:

3:00pm—4:30pm

PLENARY SESSION (P3)

Grand Ballroom



Mary Montle Bacon

**Them That Gots The Gold Makes The Rules—The World
from the Perspective of Powerlessness**

Moderator: **Lisa Barrios** - Chief (Acting), Research Application Branch
Division of Adolescent and School Health

Speaker: **Mary Montle Bacon** - Independent Consultant

Children and families who come from the culture of poverty and some who come from groups that have traditionally been disenfranchised experience numerous assaults to self esteem during their interactions with the educational system, often as the result of the efforts of well-meaning and caring individuals who are merely willing participants in a flawed system. Though the less advantaged come to us differentially prepared to profit from what our institutions have to offer, they often present challenges to the system because of the institutions' failure to recognize, understand, and capitalize on the strengths that they bring.

This presentation focuses on a variety of issues related to empowering the underserved that can serve as the basis for transforming our organizations and service delivery systems into ones which truly value diversity of all kinds. With humor, experiential activities, lecture and discussion, the presenter leads participants on a journey of self-discovery and creativity in which the legacy of oppression is viewed as a motivating rather than a debilitating factor in building the self-concepts and competence of those who have difficulty negotiating the system.

5:45pm—6:45pm

Advanced Step Aerobics

Hotel Fitness Center

NOTES:

NOTES:



Healthy Kids - Healthy Communities: We Can Make A Difference!

AGENDA

Thursday—January 25, 2001

6:30am—7:30am	Kick-boxing	<i>Hotel Fitness Center</i>
7:00am—8:15am	Continental Breakfast <i>Sponsored by the Society of State Directors of Health, Physical Education and Recreation</i>	<i>Congressional Hall—Lower Level</i>
7:30am—2:00pm	Registration and Information Desk	<i>Grand Ballroom Foyer</i>
9:00am—10:30am	CONSTITUENTS MEETING Please see the “Constituents” tab for this agenda	<i>Grand Ballroom</i>
10:30am—11:00am	BREAK	<i>Grand Ballroom Foyer</i>
11:00am—12:00pm	PLENARY SESSION (P4)	<i>Grand Ballroom</i>

Wheel of Life: A Journey to Balance

Moderator: **Laura Kann** - Chief, Surveillance and Evaluation Research Branch
Division of Adolescent and School Health, CDC

Speaker: **Cheewa James** - Independent Consultant

As this Conference ends, Cheewa James is here to motivate you to take the information you have gained and put it to use. The magic of words has been a motivating force in Cheewa’s life. A published author and former television anchorwoman, she is also a master storyteller and will offer you opportunities for bringing about change and self-growth.

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ADJOURN

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